Web Site Optimized Graphics

Extreme Exposures provides businesses and organizations with graphics and images that are optimized for web viewing. Images that are crisp, clean and scaled down appropriately to avoid the lag time that oversized images create that slow down a site viewer's browser.

Web Site Development

We are currently not accepting any new site development clients at this time. Web site development requires a full time effort on the developer's part to keep current technology up to date. So as of 2020, we will not accept any new accounts, but are maintaining only a few client web sites. Two clients that we have recreated new sites for are **Hulten Speed Sports** of St. Johnsville, NY and
ESTA Safety Park Dragstrip
of Cicero, NY. Both web sites were built using the
Wix.com
platform. The Wix platform allows us to utilize our extensive "desktop publishing" skills in much the same way we design marketing literature, menus and promotional materials.

Wix.com maintains all the site technology and security updates while providing a secure server presence allowing us to focus on creating effective site content and images. As we strive for a modern, feature rich web experience for our web clients, we may open new development opportunities in the future.

SEO Maintenance
SEO (search engine optimization) is critical for web clients to achieve high, first-page search engine rankings. There are numerous steps that need to be taken AND maintained to achieve, consistent high Search Engine rankings. Keywords, metadata tags, relevant content, external links and frequent content updates all contribute to highly ranked SE results. Putting all these elements in place does not produce instantaneous, first page results. Let us help you gain a higher ranking and maintain it.